

AusSeabed August Webinar

Outreach, Education and Training workshop
results

Ralph Talbot-Smith and Aero
Lepastrier | August 2020



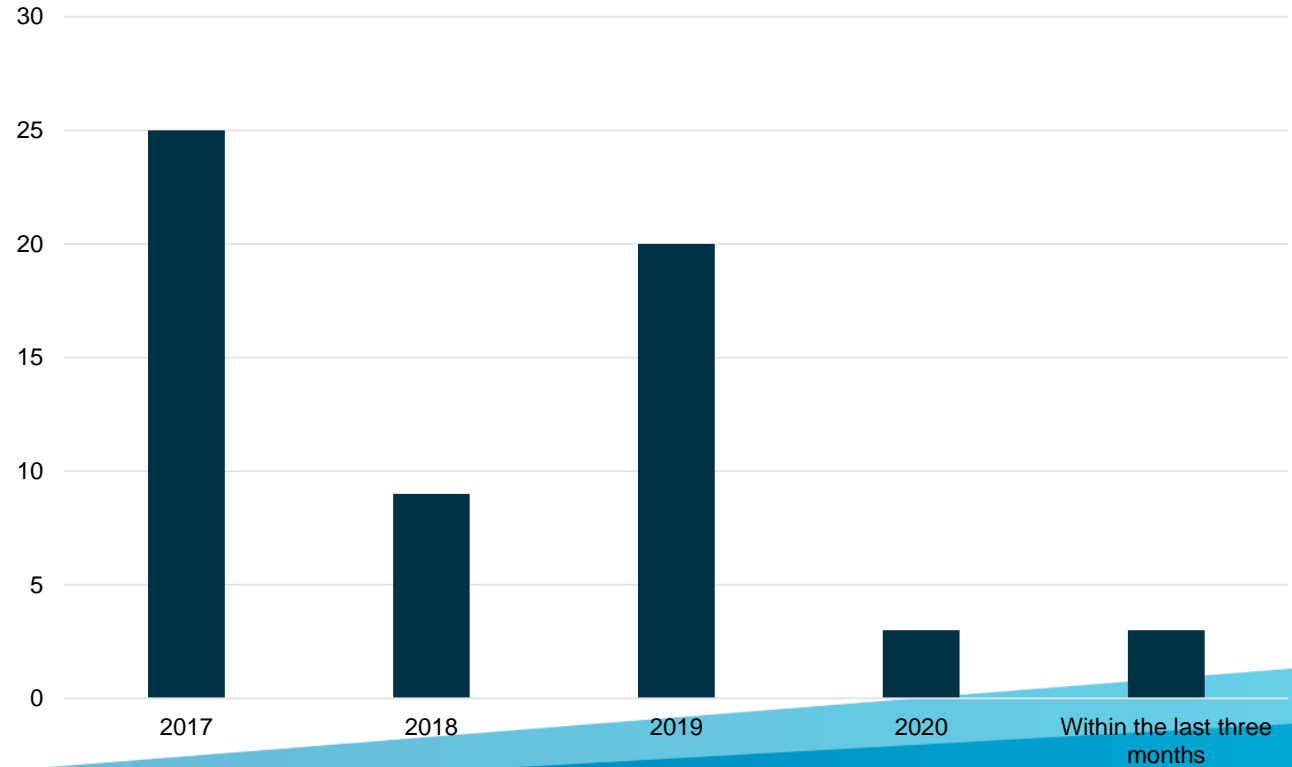
Overview

This workshop took place as part of the August AusSeabed webinar and consisted of an interactive virtual poll.

There were 17 questions that aimed to determine the demographic and communication preferences of the seabed mapping community that was in attendance.

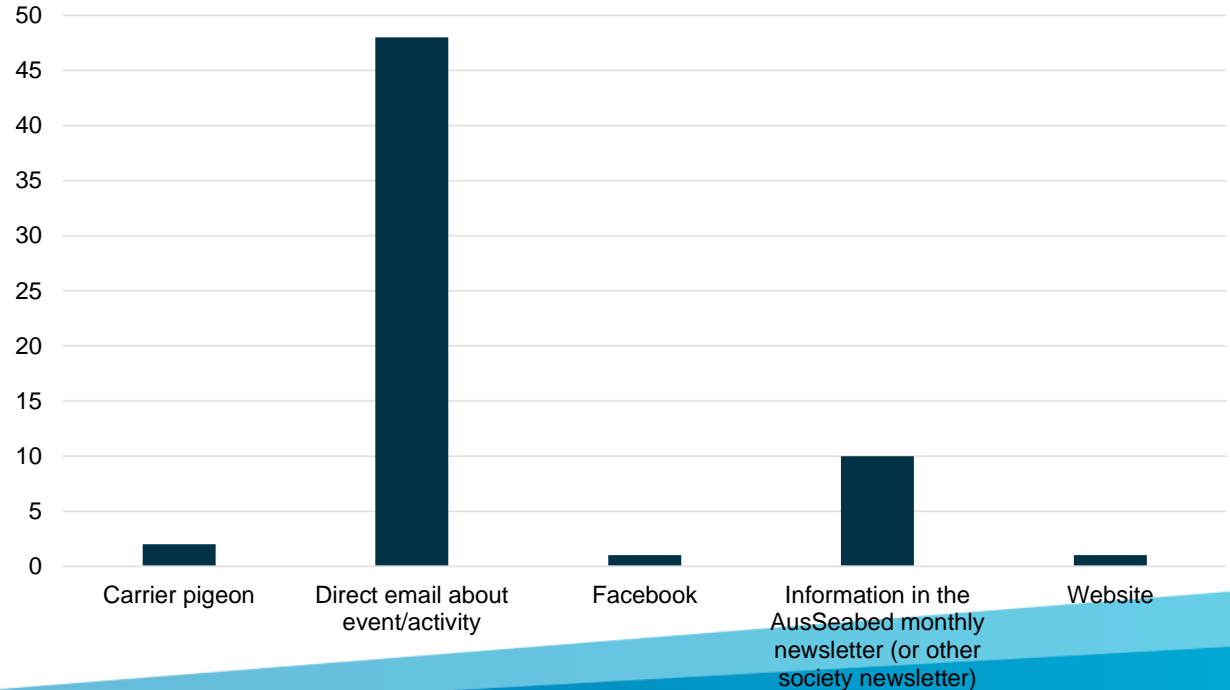
Q1: When did you first hear about AusSeabed?

Respondents: 60



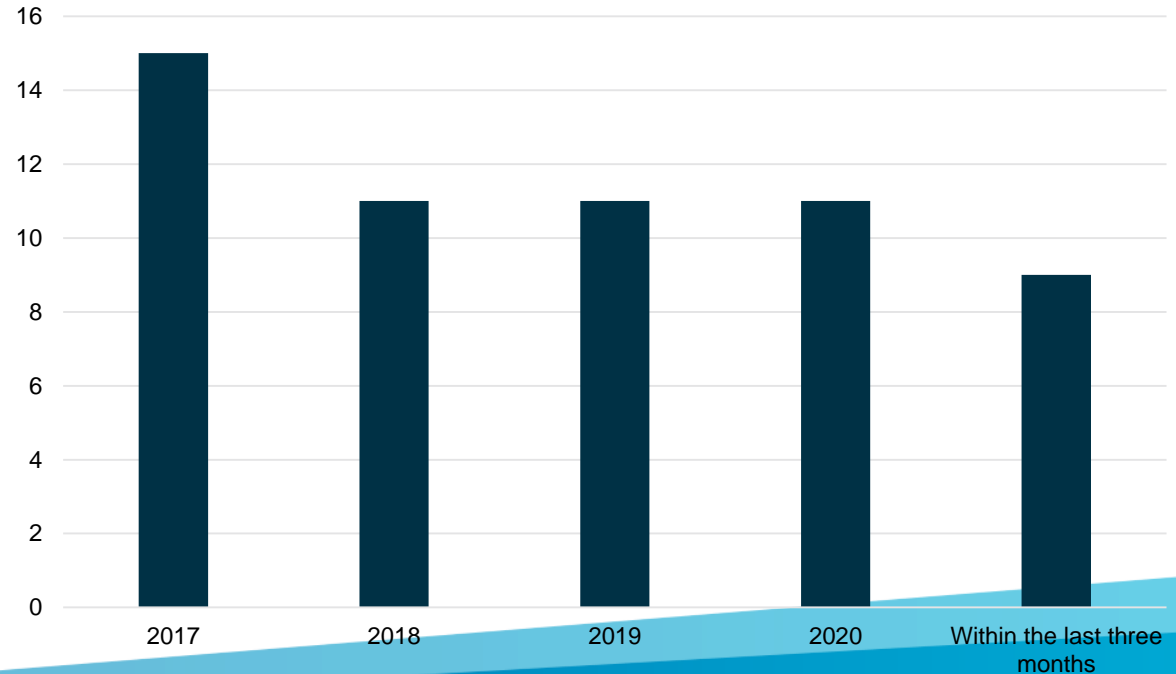
Q2 What is your preferred channel to receive information about upcoming events or AusSeabed activities?

Respondents: 62



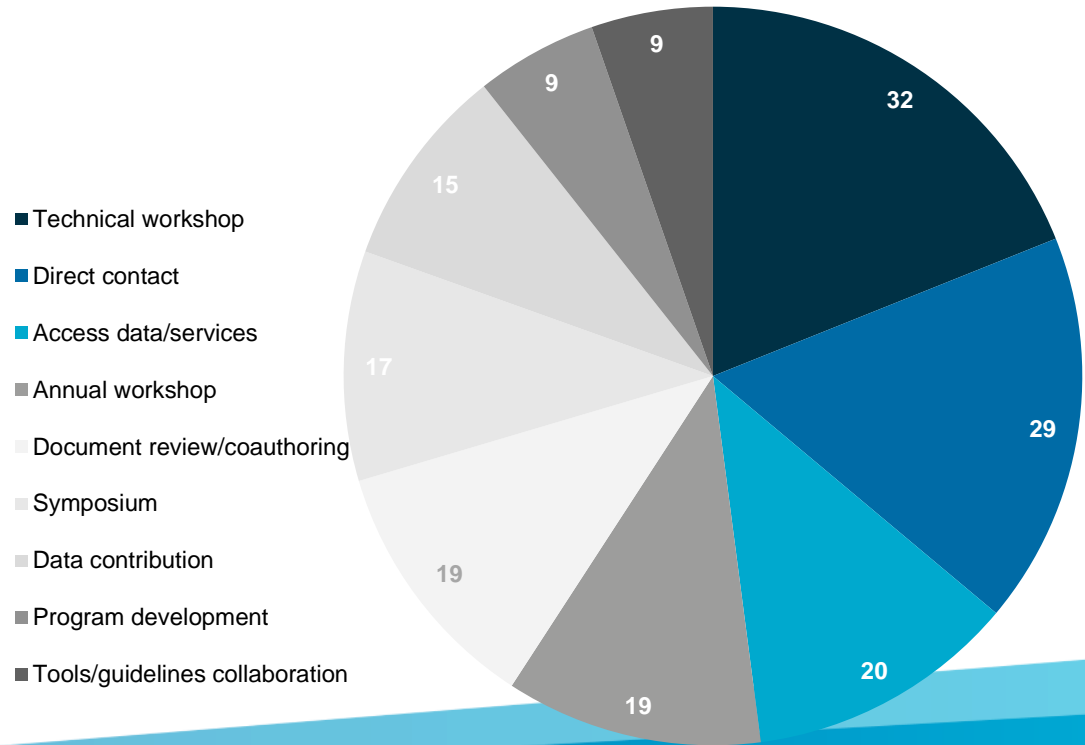
Q3: When did you first engage with AusSeabed? (attend a workshop/meeting/conference/contribute to project...etc)

Respondents: 57



Q4: How did/do you engage with AusSeabed? Choose one or more.

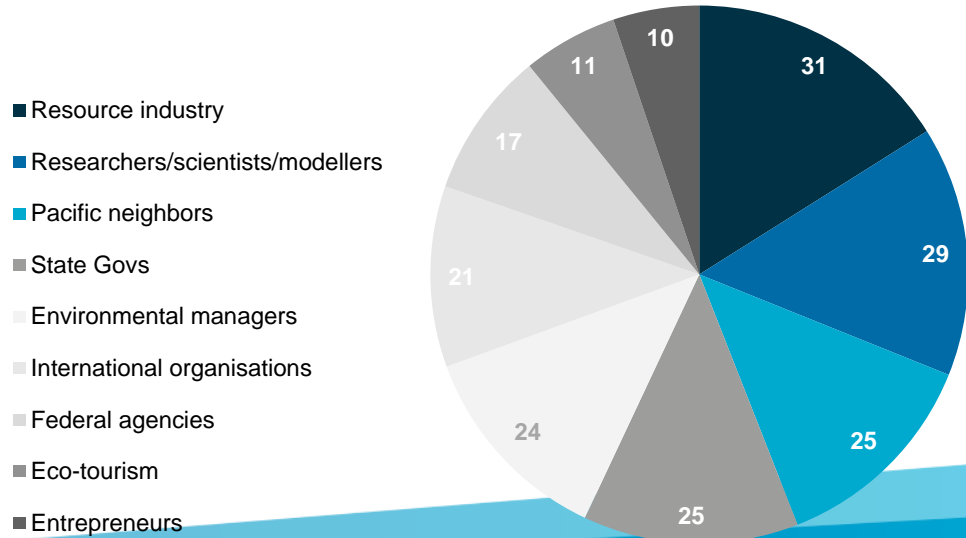
Respondents: 55



Q5: Are there particular cohorts that you think require significantly greater focus for engagement over the next three years? Think in terms of generating support for enduring investment. Choose one or more.

Respondents:56

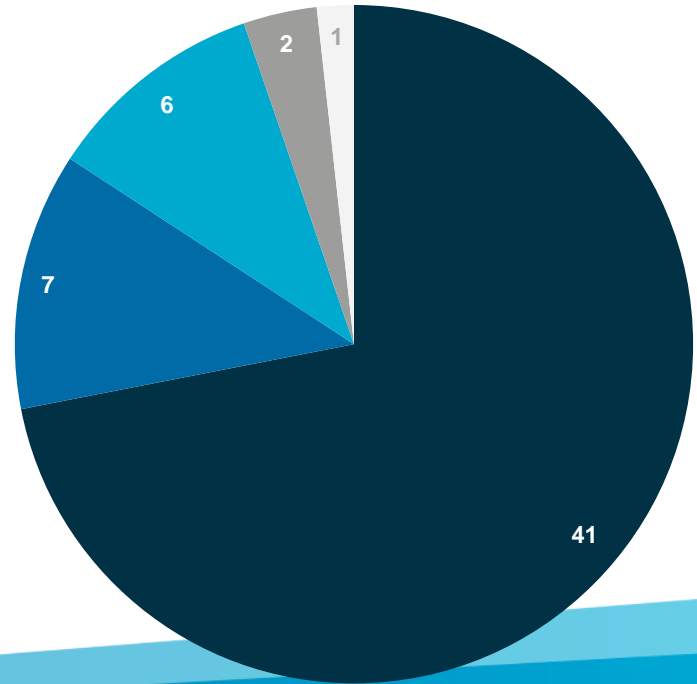
Are there particular cohorts that you think require significantly greater focus for engagement over the next three years? Think in terms of generating support for enduring investment. Choose one or more.



Q6 Do you promote AusSeabed in your community and networks?

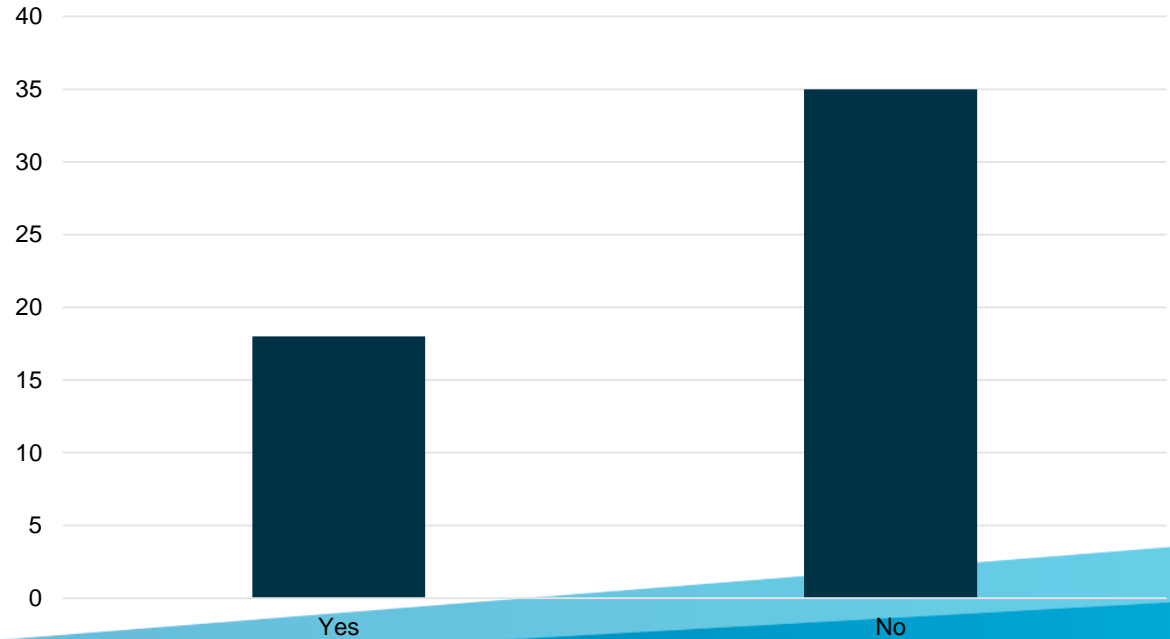
Respondents: 57

- Yes
- No (not sure how)
- No (feel too far removed, or not empowered)
- No, not relevant to my networks
- No (too busy)



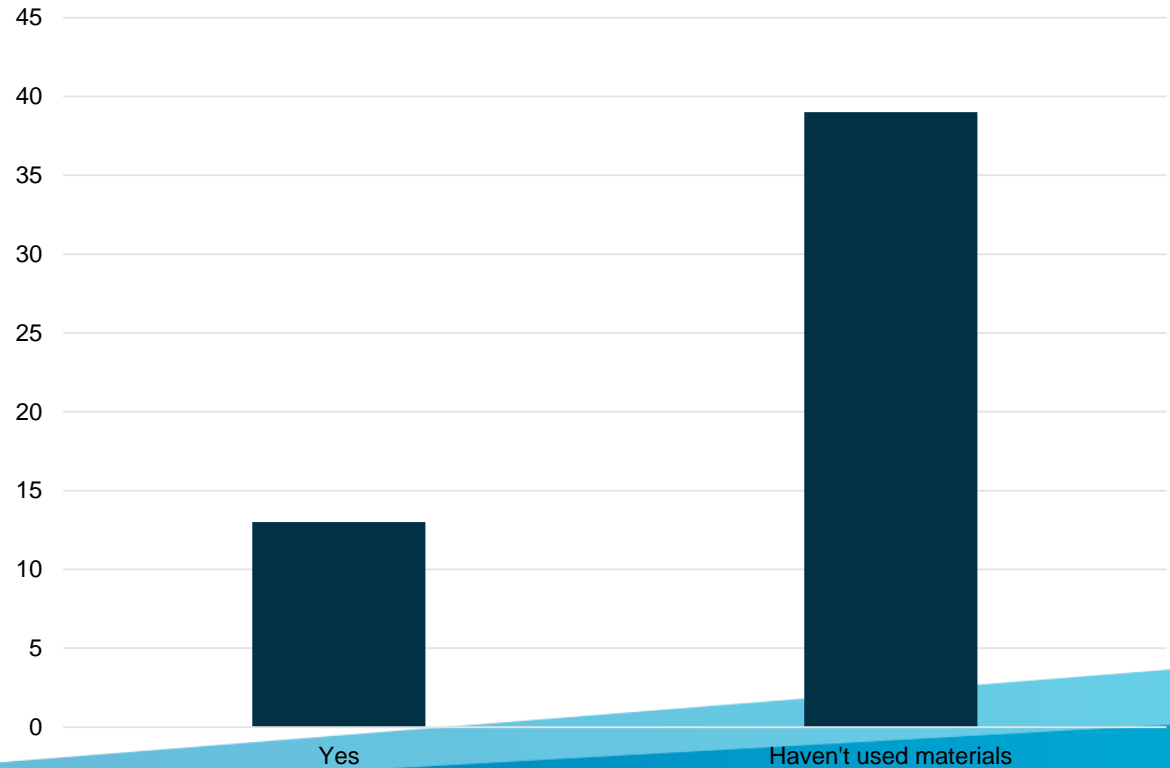
Q7: Did you know that by contacting ausseabed@ga.gov.au we can provide Pamphlets, Website guidance/training, and slide decks to support engagement?

Respondents: 53



Q8: Do the engagement materials meet your expectations?

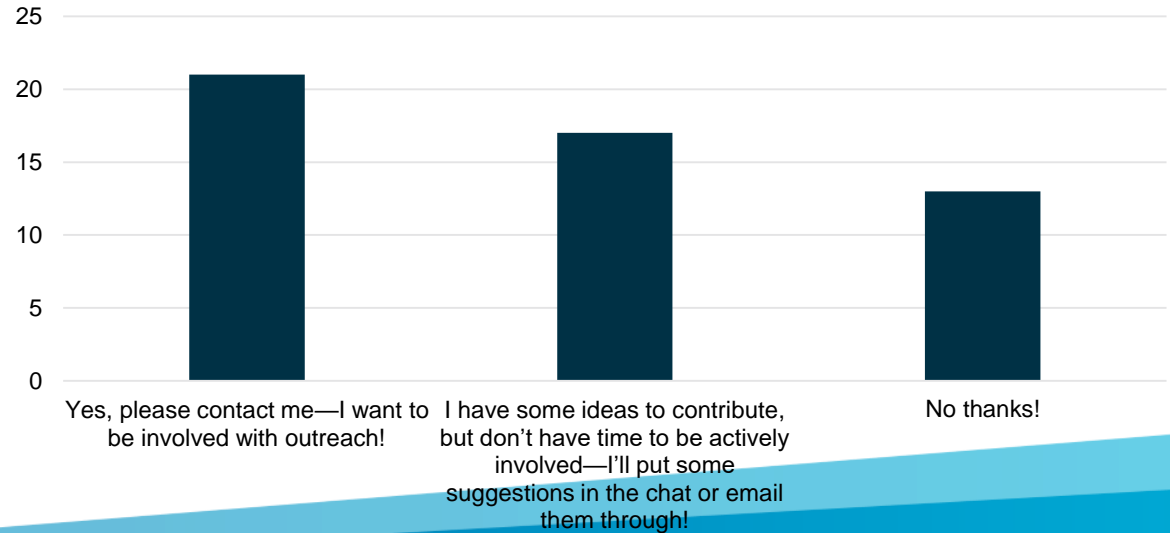
Respondents: 52



Q9: Are you interested to work with AusSeabed to proactively engage in outreach or do you have any other ideas for engagement

Respondents: 51

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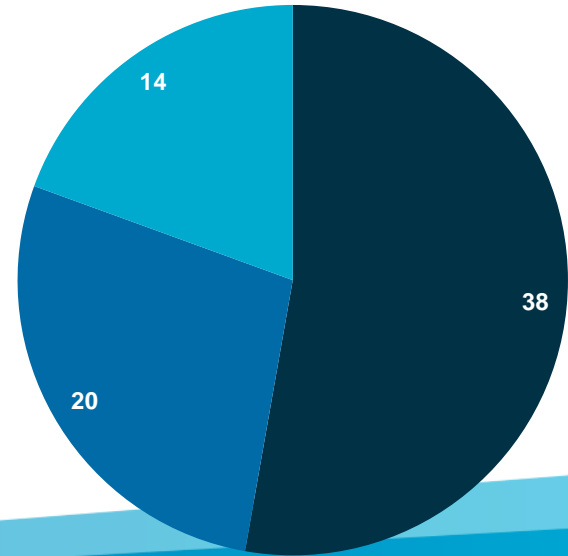


Q10: Have you used the AusSeabed website or Portal? Choose one or more.

Respondents: 55

Have you used the AusSeabed website or Portal? Choose one or more.

- Yes, the website (ausseabed.gov.au)
- Yes, the portal (portal.ga.gov.au/persona/marine).
- No, neither

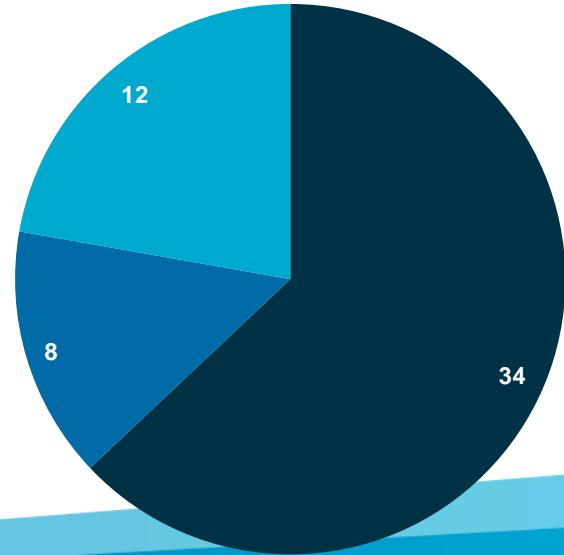


Q11: If you do use the website or portal, is it related to your day-to-day work, or for personal use? Choose one or more

Respondents: 49

If you do use the website or portal, is it related to your day-to-day work, or for personal use? Choose one or more.

- Day-to-day work
- Personal use
- Haven't used the portal or website

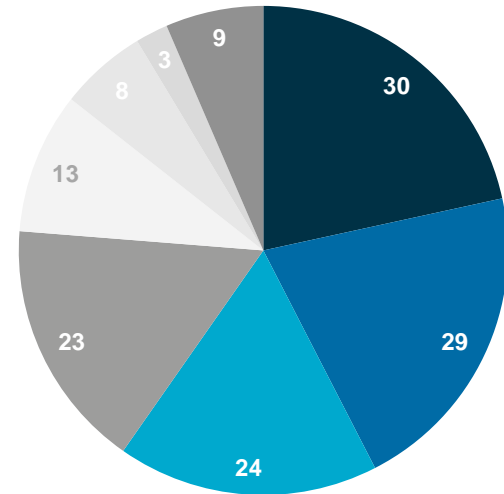


Q12: What have you used the website for? Choose one or more.

What have you used the website for? Choose one or more.

Respondents: 54

- AusSeabed Tools
- Resources
- News, events, or updates
- Accessing the data portal
- Signing up for the newsletter/mailling lists
- Other Tools
- AusSeabed Survey Record Templates
- N/A haven't used the website

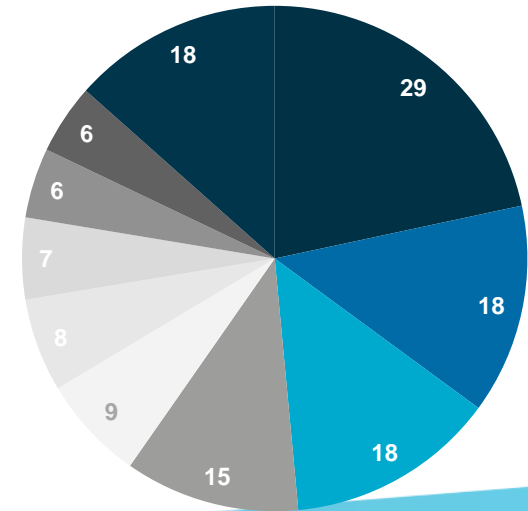


Q13: What do you use the AusSeabed Marine Data Portal for? Choose one or more.

What do you use the AusSeabed Marine Data Portal for? Choose one or more.

Respondents: 53

- Bathymetry Coverage
- Access Bathymetry Data (clip, zip, ship)
- National Priorities Layer
- Finding links to raw Bathymetry data
- Upcoming survey register
- Tidal data (including Intertidal extents model)
- Sediments Data
- Comparison with custom layers (or own data)
- Geophysics and Geomorphology
- N/A haven't used the portal

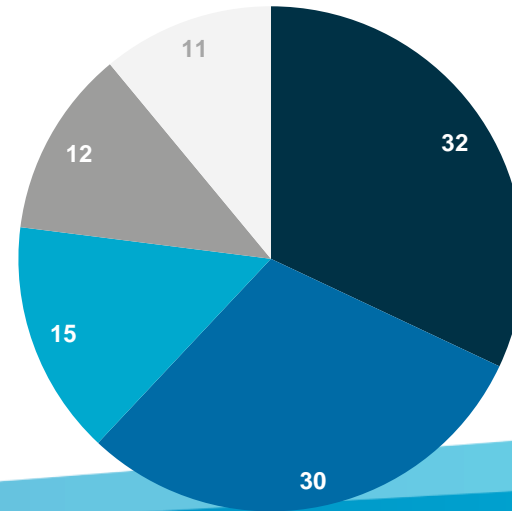


Q14: Which of the following reasons are the primary driver(s) for your business/personal interest in AusSeabed? Choose one or more.

Respondents:51

Which of the following reasons are the primary driver(s) for your business/personal interest in AusSeabed? Choose one or more.

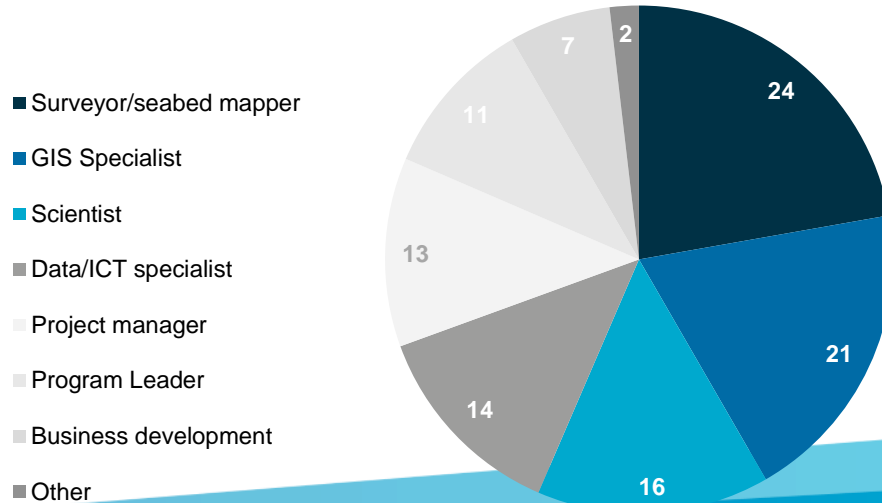
- Environmental
- Marine Operations
- Social
- Economic
- Engineering



Q15: We have tried to identify some of the key users that interact with the AusSeabed Marine Data Portal. Please specify which categories relate to your use of the portal. Choose one or more.

Respondents: 47

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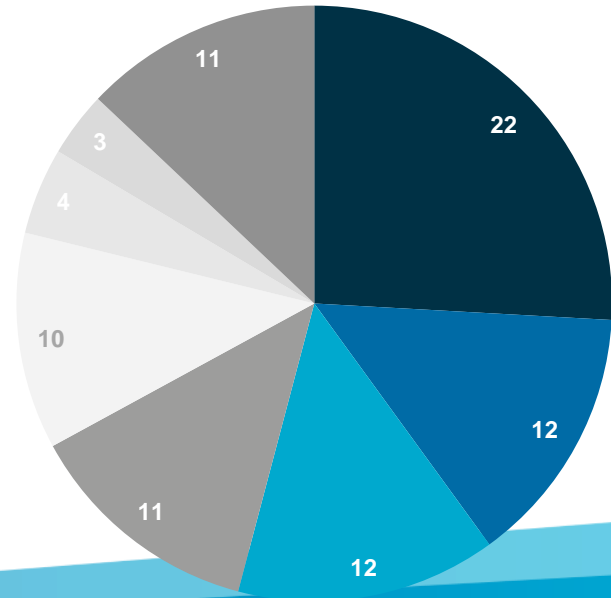


Q16: Have you used or visited any of these other marine data portals? Choose one or more.

Have you used or visited any of these other marine data portals?
Choose one or more.

Respondents: 45

- AODN
- Admiralty UK HO
- GMRT
- WA Landgate
- EMODnet
- Victorian Marine Data Portal
- Mareano
- Other



Map Services Account Contact us Register Sign-in

Map home

Q17: As a first impression, how do you feel about this mock-design?

AusSeabed Portal v2.00
Powered by the ASB Data Hub

www.AusSeabed.gov.au

+

Add Activities

Reset Map

Add layers to Map Download data Define Regions of Interest View Metadata & Licensing Take screenshots

Setup custom Depth Scales Manage alerts View statistics Compilation Creation

Regions of Interest

Add Update Delete

Voyage area

Hobart harbour

Survey 87265

Layer Groups

Add Update Clear

4: Res IDemy

Multibeam A

Northwest Aust...

Stable sediments

Respondents: 50

